

Maryann Erigha
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EDUCATION

- 2014 **University of Pennsylvania**
PhD in Sociology
Graduate Certificates in Cinema Studies, Women's and Gender Studies, College and University Teaching
- 2009 **University of Pennsylvania**
MA in Sociology
- 2007 **University of Notre Dame**
BA with High Honors in Sociology and Computer Applications

ACADEMIC APPOINTMENTS

- 2017- **University of Georgia**
Assistant Professor
Department of Sociology and Institute for African American Studies
- 2015-2017 **University of Memphis**
Assistant Professor
Department of Sociology
- 2014-2015 **Temple University**
Adjunct Professor
Department of Film and Media Studies

SCHOLARLY INTERESTS

Race and Racism

Technology and Society

Content Analysis

Media and Popular Culture

African Americans in the Media

Film Studies

PUBLICATIONS

Book

2019 *The Hollywood Jim Crow: The Racial Politics of the Movie Industry*.
New York University Press.

Featured in: Library Journal (starred review)

The Atlantic

Black Agenda Report

Kirkus Reviews of Books

Film Comment

Kera Think FM

BYU Radio on Sirius XM

Peer-Reviewed Journal Articles

2020 “Racial Valuation: Cultural Gatekeepers, Race, Risk, and Institutional Expectations of Success and Failure.” **Social Problems**.

2018 “Black Women Having It All: The Rise of Professional Women in African American Romance Films.” **The Black Scholar: Journal of Black Studies and Research** 48(1): 20-30.

2018 “On the Margins: Black Directors and the Persistence of Racial Inequality in Hollywood.” **Ethnic and Racial Studies** 41(7) 1217-1234.

2016 “Do African Americans Direct Science Fiction or Blockbuster Franchise Movies? Race, Genre, and Contemporary Hollywood.” **Journal of Black Studies** 47(6): 550-569.

2015 “Shonda Rhimes, *Scandal*, and the Politics of Crossing Over.” **The Black Scholar: Journal of Black Studies and Research** 45(1): 10-15.

- 2015 “Race, Gender, Hollywood: Representation in Cultural Production and Digital Media’s Potential for Change.” **Sociology Compass** 9(1): 78-89.
- 2012 “Other, Uppity Obama: A Content Analysis of Race Appeals in the 2008 U.S. Presidential Election.” **The Du Bois Review: Social Science Research on Race** 9(2): 438-456. (with Camille Z. Charles).

Book Chapters

- 2019 “Race Scandals as Racial Projects.” In *The Routledge Companion to Media and Scandal*. Eds. Howard Tumber and Silvio Waisbord. New York: Routledge.
- 2016 “Black, Asian, and Latino Directors in Hollywood.” In *Race and Contention in Twenty-First Century Media*. Eds. Jason Smith and Bhoomi Thakore. New York: Routledge.
- 2014 “Millennials and Creative Careers.” In *HBO’s Girls: Questions of Gender, Politics, and Millennial Angst*. Eds. Betty Kaklamanidou and Margaret Tally. Newcastle, UK: Cambridge Scholars Publishing.
- 2013 “African Americans in Recession-Era Popular Culture.” In *The Great Recession in Fiction, Film, and Television: 21st Century Bust Culture*. Eds. Kirk Boyle and Daniel Mrozowski. Lanham, MD: Lexington Books.

Book Reviews

- 2019 Book Review of *Algorithms of Oppression: How Search Engines Reinforce Racism*, by Safiya Umoja Noble. **American Journal of Sociology** 125(1): 305-307.
- 2018 Book Review of *Reel Inequality: Hollywood Actors and Racism*, by Nancy Wang Yuen. **Contemporary Sociology** 47(4): 503-504.
- 2018 Book Review of *How to Read African American Literature: Post-Civil Rights Fiction and the Task of Interpretation*, by Aida Levy-Hussen. **Ethnic and Racial Studies** 41(3): 588-590.

2017 Book Review of *South Asians on the U.S. Screen: Just Like Everyone Else?* by Bhoomi Thakore. **Sociology of Race and Ethnicity** 3(2): 285-286.

Work in Progress

The Mammy Stereotype in Children's Animated Television (journal article)

Seeing Color in Children's Animated Television (journal article)

Theorizing Blackness (journal article)

SELECTED MEDIA

The Hollywood Jim Crow

2019 *The Atlantic*. "What the 'Hollywood Jim Crow' Looks Like Today."

Philadelphia Tribune. "Hollywood Jim Crow Looks at Racial Politics of the Movie Industry."

Black Agenda Report.

Library Journal.

Film Comment.

University of Georgia Research.

UGA Today. "Book Examines Race in US Film Industry."

2018 *Kirkus Reviews*.

Other Media

2019 *ABC News*. "In Atlanta, Reverse Migration is Beginning to Skew Suburbs Blue."

2016 *Contexts*. "Digital Media May be the Answer to #OscarsSoWhite."

University of Notre Dame. "Sociology Majors Find Continued Success in Top Graduate Programs."

Center for Popular Economics. "The Stories Hollywood Doesn't Tell - How the Structure of the Film Industry Marginalizes Narratives of Minorities and Women."

Pop Matters. "Scandal in the Age of The New Jim Crow."

PRESENTATIONS

- 2019 “The Hollywood Jim Crow: The Racial Politics of the Movie Industry.”
Department of Africana Studies. *University of Pennsylvania*. Invited Talk.
- “The Hollywood Jim Crow.” Department of Sociology Charles Phelps Taft
Memorial Lecturer (2019-2020 academic year). *University of Cincinnati*. Invited
Talk.
- Author Meets Critics Session for *Patriotism Black and White: The Color of
American Exceptionalism*, by Nichole R. Phillips. *Southern Sociological Society
Annual Meeting*. Invited Panelist.
- “The Hollywood Jim Crow: The Racial Politics of the Movie Industry.” Talk and
Tea Series. Franklin Residential College. *University of Georgia*. Invited Talk.
- “The Hollywood Jim Crow: Prime-Time Discussion on Representation and
Racial Politics.” Black Affairs Council. *University of Georgia*. Invited Talk.
- “Race and Emotions in Media.” Department of Sociology Race and Diversity
Workshop. *University of Georgia*.
- 2018 “Breaking in and Having It All: Black Women and the Hollywood Jim Crow.”
Institute for Women’s Studies Colloquium. *University of Georgia*. Invited Talk.
- “Women, Hollywood, and the #MeToo Era Cinema Roundtable.” Willson
Center and Department of Theatre and Film Studies. *University of Georgia*.
Invited Panelist.
- “Racialized Institutional Expectations and the Hollywood Jim Crow.” Media
Sociology Pre-conference. *American Sociological Association Annual Meeting*.
- “Racial Stigma, Film Directors, and the Hollywood Jim Crow.”
Association for Black Sociologists Annual Meeting.
- “All Non-White Hits Are Flukes: Racial Rhetoric of Success and Failure
in Hollywood Cinema.” *Pacific Sociological Association Annual Meeting*.

2017 “Political White Saviors: Black Citizens and White Candidates in Democratic Campaign Advertisements” (with Anthony Stone, presenter). *Southern Sociological Society Annual Meeting*.

2016 “Media Representations of Race.” Panel on Reflections in the Double Mirror: The Circular Relationship Between Media and Culture. *Southern Sociological Society Annual Meeting*. Invited Panelist.

“Hollywood’s Color Line: Racial Hierarchy and Film.” *Eastern Sociological Society Annual Meeting*.

2015 “A Hollywood Jim Crow? Race and Discrimination in Cultural Production.” Media Sociology Pre-conference. *American Sociological Association Annual Meeting*.

“Digital Media Activism and Black Mobilization Against Racial Attacks.” Digital Sociology Mini Conference. *Eastern Sociological Society Annual Meeting*.

2014 “Locating Black Cultural Production: The Case of Black Directors.” Institute on Diversity in Media and Culture. *University of Southern California*. Invited Talk.

“Fellowships for On-Campus Service.” Navigating the Grant Conference. *University of Pennsylvania*. Invited Panelist.

“The Modern Working Woman in African American Romance Films.” Media Sociology Pre-conference. *American Sociological Association Annual Meeting*.

“Integration, Segregation, Marginalization, or Exclusion? Black Directors in Hollywood.” *Eastern Sociological Society Annual Meeting*.

2013 “Race, Gender, Genre: Hollywood’s Global Presence.” Identities and Inequalities in a Globalizing World Conference. *University of South Florida*.

- 2007 “Student Course-Taking and the Post-Secondary Enrollment Process” (with William Carbonaro, presenter). *American Educational Research Association Annual Meeting*.
- 2006 “Who Goes to College? Tracking and Post-Secondary Enrollment.” Center for Research on Educational Opportunity. *University of Notre Dame*. Invited Talk.

TEACHING AND ADVISING

Courses Taught, University of Georgia

Graduate level

Sociology of Race and Ethnicity
Race, Media, and Culture (2020-2021 academic year)

Undergraduate level

Race and Ethnicity in America
African American Society
African American Film Directors
Sociology in Film

Student Advising, University of Georgia

In progress *Dissertation*, Ashley Crooks-Allen (co-chair)
Dissertation, Malissa Alinor (committee member)
Master's Thesis, Makeiva Jenkins (committee member)

Completed

2019 *Comprehensive Exam Reader*, Race, Gender, Class
2018-19 *Center for Undergraduate Research Opportunities (faculty mentor)*,
 Alyssia Mitchell

RECENT GRANTS AND HONORS

- 2020 Sandy Beaver Excellence in Teaching Award, Franklin College, UGA
- 2019-20 Innovation in the Multicultural Curriculum Award, Franklin College, UGA
- 2019-20 Willson Center Research Seminar Program Grant, UGA
(with Jorge Derpic)
- 2018-19 Willson Center Research Seminar Program Grant, UGA
(with Jorge Derpic)
- 2018 First Book Subvention Award, UGA

SERVICE

Professional

- 2019-21 *Editorial Board Member*, Social Currents
- 2020 James Blackwell Graduate Paper Award Committee, Section on Racial and Ethnic Minorities, American Sociological Association
- 2020 *Thematic Session Organizer*, American Sociological Association
- 2019 *Regular Session Organizer*, Section on Sociology of Emotions, American Sociological Association
- 2017- *Occasional Reviewer* - Social Problems, Sociology of Race and Ethnicity, Work and Occupations, Journal of Black Studies, Sociological Forum, Feminist Media Studies, Sociology Compass, Humanity & Society, Journal of Racial and Ethnic Health Disparities, Oxford University Press, New York University Press, Palgrave MacMillan
- 2017 *Abstract Reviewer*, National Conference on Undergraduate Research
- 2015 *Presider/Discussant*, Section on Racial and Ethnic Minorities Roundtables, American Sociological Association Annual Meeting

University

- 2019-20 *Organizer*, Georgia Workshop on Culture, Power, & History
- 2019 *Member*, Faculty Recruitment Committee, Department of Sociology
- 2018-19 *Co-Chair*, Colloquium Committee, Department of Sociology
- 2018 *Member*, Recruitment Committee, Institute for African American Studies
- 2017-18 *Member*, Colloquium Committee, Department of Sociology

PROFESSIONAL AFFILIATIONS

American Sociological Association

Association of Black Sociologists

Society for Cinema and Media Studies

Society for the Study of Social Problems

Southern Sociological Society